Jeroen van Es 3D & VFX Producer



titleMTV Switch - Rocket BrosadvertiserMTV NetworksagencyJohn DoeproductionJohn Doe/Condortypeshort filmlength1'30"production timeseveral months, off-hours

Picked up this abandoned pro bono project, pushed it into completion and worked on some of the particle effects for takeoff and on the animation for the rocket. The clip was used for MTV's environment-aware "Switch" campaign.



title Repsol Gas "Todos Os Dias" advertiser Repsol agency Y&R Red Cell Lisbon production Tangerina Azul type commercial length 45" production time three weeks

Wrote winning treatment and quote, and created the animatic. Produced it in Amsterdam for Portuguese clients. Flew in a photogrammetry expert from our office in Cape Town and delegated some modelling work to other offices. Clients came in just two times; before the shoot for the animatic and after approval of all vfx shots for colour grading. The other viewings were held on Condor's presentation website.



title Bavaria "Bavaria 8.6" advertiser Bavaria agency Akatoa production Dr. Film/Condor type commercial length 15" production time three weeks

Wrote winning treatment and quote. Brought in a RealFlow expert from our Brussels office while one of his colleagues worked on particle dynamics locally. Although we lost a good week on the agency's indecisiveness for the packshot we still managed to finish the commercial within the proposed 3 weeks.

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title TMF "Dagrand" advertiser TMF/MTV Networks agency Watson & Lewis production Hazazah type leader length 15" production time three days

Suggested to work on this pro-deo project to warm up MTV Networks and get more jobs off of them. Organized vfx supervision for the small shoot, matchmoved and animated the camera and helped out on the animated textures. Produced all elements in three days, final composite and creation of bumpers and versions was done at MTV's own facilities.



title TMF "Kweekvijver" advertiser TMF/MTV Networks agency Watson & Lewis production Condor type leader/bumpers/promos length 5"- 10"- 20" production time two weeks

Created a series of leaders, promo's and bumpers for the same network and agency, this time for money. Produced and directed the job, which was largely created by our Fluids TD in his Brussels office. The agency later returned for a new revamped set of clips for an additional season.



title Vodafone "Inside/Outside" advertiser Vodafone agency UbachsWisbrun/JWT production Caviar type commercial length 35" production time one week

Wrote winning treatment and quote, and produced the job. Tracked the cameras and cleaned background plates.



title Rama "Three Oils" advertiser Rama agency NotCom production Caviar type commercial length 30" production time one week

Wrote winning treatment and quote, and produced the 3D portion of the job. Helped out by modelling, texturing and animating the butterfly.



title Heineken "Forum 2009" advertiser Heineken agency TBWA/Neboko production Condor type corporate film length 3'00" production time two weeks

Persuaded a Heineken production senior to include 3D in his corporate films. Produced the 1'30" of the animated portion of it. Organized the pipeline and aided the operators in handling the lip-sync and the run-time dynamics of the beer.



title KFC "What Do You Do Best" advertiser Kentucky Fried Chicken agency MTV Networks production Condor type commercial promos length 1 x 30" - 2 x 20" production time 3 x two weeks

Produced and directed 3 commercial promos for MTV Networks. The 3D production had to be outsourced to our Berlin 3D department, while edit, sound and compositing took place in Amsterdam. The pre-defined look (borrowed from a previous campaign) and tight schedule required a very creative interpretation as well as very clear communication.

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title Staatsloterij "Stadium" advertiser Staatsloterij agency Doom & Dickson production Condor type commercial length 15" production time one week

Wrote winning treatment and quote, which convinced our clients that they could get away with the minimal budget they had for this short-lived campaign. Produced the commercial, and was responsible for plate cleanup, handling artwork and the particle animation of the confetti.



title Die Toten Hosen "Strom" advertiser Die Toten Hosen agency JKP Records production Katapult type music video length 3'05" production time two weeks

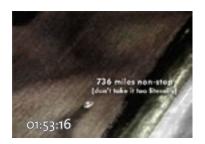
Helped out our colleagues in Berlin by advising on a motion capture pipeline, and assigning spare hours of the Brussels and Amsterdam departments to lend a hand on rigging, tracking, rotoscoping and dynamics. Guided an intern through the rotoscoping trajectory and handled the distributed renders.



title Krasloten "December Kalender" advertiser Lotto agency Lemz production Condor type commercial length 15" production time one week

Wrote winning treatment and quote on this low budget and short lived campaign where the only artwork was a flattened Photoshop file of medium resolution. Isolated all characters and cleaned all background elements. Produced all aspects and had Brussels and Berlin help out with the character animation to increase production value. The agency rewarded us by giving us all following projects for this client.

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title advertiser agency DDB production type production time

VW BlueMotion "Non-stop" Volkswagen Fat Fred commercial *length* 4 x 10" - 1 x 15" - 1 x 20" three weeks (one week of 3D)

Did all animation, plate cleaning, rendering and additional modelling for two clips of this 6-part TV commercial due to a lack of operators. Delivered all layers and plates in time, in spite of two concurrently running 3D jobs I was producing.



title Andrelon Packshots advertiser Andrelon agency UbachsWisbrun/JWT production 25FPS type packshot for commercials 5" - 10" length production time two weeks

Persuaded the agency to let us produce a 3D version of all future packshots featuring all 80+ products of this cosmetic range. Produced the 3D portion, animated the camera, handled all artwork and created over 400 individual textures. The client has asked for a different version of the packshot at least 10 times since the initial commercial.



title MTV Networks Manifest *advertiser* MTV Networks agency MTV Networks production Condor corporate film type 5'15" length production time two weeks

MTV Networks brought us a high profile last minute job with just a piece of text to work from. Production time included 3 days of concept, design, coordination and preproduction. Delivered concepts and sketches, made the animatic, arranged some help from our Brussels office and negotiated strict terms for the execution to limit client interference and delays. Animated all cameras and produced and co-directed everything from voice over, sound design and editing to 3D, colour grading and compositing.